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FOR IMMEDIATE RELEASE

Tripmela.com Relaunches Website with New Design, Features

Consumers Can Now Easily Find Travel Deals from their Home City

New York, February 26, 2008 – Tripmela.com, India’s best source for online travel specials, announced that it has re-launched its popular website with a new design and new features making it easier for travelers to find the best travel deals in India.

Visitors to Tripmela.com will now see a streamlined design, with the day’s leading air, hotel and vacation package deals right on the homepage. In addition, they will be able see great travel specials to or from the city of their choice, making it simple to plan a quick weekend getaway.

Tripmela continues to offer a daily selection of great travel deals for India as well as its famous Top 10 Best Deals weekly newsletter. Many in India have already signed up to receive this free newsletter delivered to them every week. With new travel companies launching every month, Tripmela makes it simple to find the best deals when you sign up to receive the weekly email newsletter.

“We are very excited about the re-launch of Tripmela.com,” said Jared Blank, the company’s CEO. “Our visitors have been asking for a site that would allow them to quickly see all of the best travel deals to the destinations they want to visit. We think the new site, combined with our weekly email newsletter, will help travelers in India find great deals quickly and easily.”

Tripmela is not an online booking site. Reservations are made directly with our partners, so consumers always know where they’re booking. Tripmela is focused solely on bringing together the best travel specials available to India’s travelers. .

Examples of Current Deals:

- Return airfares for Rs 599 anywhere GoAir flies when you book with Cleartrip.
- 8-day tour of Nepal for Rs 14,369 when you book with Arzoo.
- 3-day package to the Hotel Mount View in Kodaikanal for Rs 6,050 when you book with Yatra.

About Tripmela Inc.

Tripmela.com is India's only online publisher of airfare specials, hotel deals, and great travel packages. No other website brings together travel deals specially tailored for India's travelers. Our goal is to work with travel companies to bring consumers the lowest fares and cheapest hotel rates tailored for India's growing travel population. In addition to publishing new deals daily at Tripmela.com, every Monday Tripmela sends out the [10 Best Deals Weekly Newsletter](#), with the hottest specials for the week. Signup is free and tailored to India's travelers--no more sifting through travel deals to places you don't want to



go. Tripmela also runs [Searchmela](http://www.searchmela.com) (<http://www.searchmela.com>), a Megasearch comparison tool that lets consumers quickly and easily compare airfares from their favorite online travel agencies.

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