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FOR IMMEDIATE RELEASE

Tripmela.com CEO to Speak at EyeforTravel Travel Distribution India 2006 Conference

Publisher of Travel Deals for India Will Lead Four Sessions at India's Largest Online Travel Event

New York, 12 October 2006 – Jared Blank, CEO of Tripmela.com, India's largest publisher of online travel deals, will be speaking at the EyeforTravel Travel Distribution India 2006 Conference, on October 25 and 26 at the Grand Hyatt in New Delhi.

Blank will moderate panels focusing on the changing roles of intermediaries in the growing online market, how travel companies can leverage paid search to profitably drive traffic to their websites, which technologies travel companies can adopt to fuel their online growth, and whether meta-search companies will catch on in the Indian market.

Blank is available to speak with reporters October 24-26 about the changing online travel market in India, and what role publishers such as Tripmela.com will play in the marketplace.

About Tripmela, Inc.

Tripmela.com is India's only online publisher of airfare specials, hotel deals, and great travel packages. No other website brings together travel deals specially tailored for India's travellers. In addition to publishing new deals daily at Tripmela.com, every Monday we send out the 10 Best Deals Weekly Newsletter, with our hottest specials for the week. Signup is free and tailored to India's travellers--no more will you have to sift through travel deals to places you don't want to go.